

BRIDGNORTH LIVESTOCK MARKET

WEEKLY REPORT – 17.02.15

*Nock
Deighton*
AGRICULTURAL LLP

PRIME CATTLE (RED)

Auctioneer – Mark Burgoyne 07831 192603

170 PRIME CATTLE

A very good number forward with more heavier commercial cattle penned this morning. Trade held its own when compared with last week; it would not be advisable to deadweight cattle on Tuesday's prices! The overall market average was 194p/kg.

More steers today (48) with the best in spec bullocks selling to 224p/kg or £1400 in the lump. There was some belly and Holstein influence here.

A firm trade on best heifers from start to finish, selling to a top of 245p/kg with several others above 240p/kg. Less shapely females sold well above deadweight prices generally, again with a bit of belly and fat in evidence.

Bull numbers were improved and this helped fulfil regular orders. Sucklers sold to 225p/kg with heavy sucklers to £1523. Holstein bulls sold well if meated to a high of 186p/kg.

ONLY 9 COWS & 1 STOCK BULL

More cows were needed on this trade with good Blonde cows selling to 182p/kg for 734kg (£1335) from LH Wardle. There were no good Friesian/Holsteins forward with the best available to 122p/kg for Henry Yates and Bill Rodenhurst. 1072kg Limousin stock bulls added up to £1436.48

130 CLEAN CATTLE

48 steers sold to av. 186p/kg – A super run from Alastair Beedles this section with two Limousin steers selling to 224p/kg. Blondes sold to 216p/kg from Martin Osborne, with shapey British Blues to 216p/kg from LH Wardle. 646kg Blues sold to 211p/kg from Peter Raybould. Gerald Kincaid's heaviest sold to £1399.32 for 676kg Limousins. Herefords sold to 182p/kg from Sam Jordin, with Holsteins to 175p/kg from Rob Charles.

82 Heifers sold to average 200p/kg – Best butchers sorts were thinner on the ground today with Steve Howells travelling from Wales and achieving 245p/kg. Richard Parkes sold his normal quality to 243p/kg and 240p/kg, with Matt Bower also selling to 243p/kg. British Blues at 602kg sold to £1384.60 from John Cantrill.

These clean averages include cattle over 48 months and both Farm Assured and non-assured cattle.

40 BULLS SOLD TO OV. AV. 185P/KG

Trade was very good and more bulls were required with regular lorries waiting. Ian Morris returned to top the section at 225p/kg for 552kg Limousin. 592kg and 660kg Limousins from Steve Perkins sold to 217p/kg and 213p/kg, with 636kg Lims to 216p/kg from Todd Harris. 566kg Blondes sold to

211p/kg from Brian Watkins, with Matt Bower's 722kg model adding up to £1523.42.

Mark Beaumont topped the black and white department at 186p/kg with Henry Yates selling to 183p/kg. Well-finished Holsteins were probably the pick of the trade.

STEERS

224p/kg	578kg	22m	LIMx	RE & RM Beedles
224p/kg	524kg	22m	LIMx	RE & RM Beedles
219p/kg	624kg	24m	LIMx	ER & RM Beedles
216p/kg	570kg	19m	BAX	FC Osborne & Son
216p/kg	546kg	21m	BRB	LH Wardle
211p/kg	646kg	23m	BRB	SJ Raybould & Son
210p/kg	594kg	23m	LIMx	SJ Raybould & Son
207p/kg	676kg	24m	LIMx	G & M Kincaid
207p/kg	622kg	23m	BAX	Millichamp Bros
204p/kg	646kg	21m	LIMx	G & M Kincaid
204p/kg	578kg	15m	LIMx	RT Bebb Ltd
203p/kg	526kg	21m	LIMx	J & J Westwood
201p/kg	674kg	21m	LIMx	G & M Kincaid
198p/kg	504kg	20m	SMX	BV & DT Whiteman

HEIFERS

245p/kg	522kg	17m	BAX	WH Howells
243p/kg	518kg	18m	BRB	EP Parkes & Sons
243p/kg	498kg	13m	LIMx	MJ Bower
240p/kg	522kg	20m	LIMx	EP Parkes & Sons
237p/kg	524kg	15m	LIMx	WH Howells
236p/kg	522kg	21m	LIMx	EP Parkes & Sons
236p/kg	546kg	28m	LIMx	R & T Cantrill & Son
236p/kg	582kg	27m	LIMx	W Jordin & Son
236p/kg	516kg	19m	LIMx	EP Parkes & Sons
234p/kg	522kg	15m	LIMx	WH Howells
231p/kg	550kg	22m	LIMx	W Jordin & Son
230p/kg	506kg	21m	LIMx	WA Davies & Co
230p/kg	602kg	21m	BRB	R & T Cantrill & Son

BULLS

225p/kg	552kg	22m	LIMx	IGC Morris
217p/kg	592kg	20m	LIMx	S & A Perkins
214p/kg	636kg	20m	LIMx	JL Hewitt
213p/kg	660kg	16m	LIMx	S & A Perkins
212p/kg	566kg	10m	BAX	CO Watkins & Co
211p/kg	722kg	14m	LIMx	MJ Bower
209p/kg	590kg	22m	LIMx	IGC Morris
208p/kg	584kg	13m	BAX	CO Watkins & Co
205p/kg	624kg	14m	BRB	RT Bebb Ltd

FRIESIAN/HOLSTEIN BULLS

186p/kg	598kg	14m	HO	KS Beaumont & Sons
183p/kg	580kg	14m	FR	H Yates
178p/kg	552kg	15m	FR	EM Corfield & Sons
175p/kg	504kg	14m	FR	SD Pennington

www.nockdeighton.co.uk

t: 01746 762666 e: enquiries@nockdeighton.co.uk



LIVESTOCK & AUCTION CENTRE, TASLEY, BRIDGNORTH, SHROPSHIRE WV16 4QR



OTMs

182p/kg	734kg	64m	BAX	LH Wardle
135p/kg	690kg	172m	BAX	CO Watkins & Co
134p/kg	1072kg	107m	LIMx Bull	SJ Raybould & Son
129p/kg	606kg	141m	BBx	Mike Hamer
123p/kg	812kg	101m	BAX	Yeoman Bros
122p/kg	656kg	88m	HOx	W Rodenhurst & Son
116p/kg	688kg	144m	BBx	Mike Hamer

1211 HOGGS

Auctioneer: Martin Clack 079777 067519

The overall average up on last week with a very mixed entry, with a weight range of 22.5kg to 57kg. Heavy hogs hard work averaging £89.70 per head to £98.10 for 54.5kg at 180p/kg from Henry Yates.

Handier weight hogs a very brisk trade to 221p/kg for 44kg Texels from GR Woolley. With 44kg the cut off point for export trade, throughout the sale 36kg to 44kg sold to over £2/kg, with the trade seeking even pens of lean, finished lambs.

Almost 250 hogs under 33kg selling to 214p/kg for Beltex from Ian Morris although generally Continental cross around 180p/kg and Welsh tups at 170p/kg plus.

Top prices

221p/kg	44kg	GR Woolley
214p/kg	33.5kg	IGC Morris
210p/kg	43kg	LH Dalton
208p/kg	39.5kg	IGC Morris
207p/kg	38kg	JN Morris

457 EWES

Another super run of ewes and a very brisk trade averaging £85 per head to £135 for Texel ewes and £137 Charollais rams.

Throughout the sale, trade surpassed expectations with large Suffolk ewes to £118, Continental crosses £133, Beltex £126 and North Country Mules £94.

Smaller ewes very dear to £84 Beulahs, £87 Easy Care, £90 Cheviots and £69 Scotch Blackface.

20 rams to £137 Charollais, £128 Suffolk, £99 Blue Face Leicester, £94 lean Suffolks and £80 Beulah.

MORE EWES REQUIRED NEXT WEEK

FODDER SALE – Every Tuesday at 11.30am

3 Loads of Fodder Beet sold to £25/tonne delivered.

Quadrant Bales of Wheat Straw failed to meet vendors' expectations.

If you have fodder beet, straw, hay or silage to sell or you want to buy contact Mark Burgoyne 07831 192603 or look at our Fodder Register on our website

www.nockdeighton.co.uk/livestock-market/fodder-straw-grass-keep-sales

On behalf of SJL Roberts, Lydebrook Farm, Telford, due to the relocation of their farming business

A GENUINE DISPERSAL SALE OF 120 SPRING CALVING COWS/HEIFERS

**Viz. 27 Simmental Heifers
93 Continental, Angus & Hereford Cross
5 Pedigree Limousin Stock Bulls**

All Cattle TB Tested Clear 10.02.15

ON SATURDAY 7TH MARCH 2015 AT 11:00AM

At Bridgnorth Livestock & Auction Centre

On behalf of SJL Roberts, Lydebrook Farm, Telford

SALE OF 125 LIMOUSIN/HEREFORD STORE CATTLE

To be sold as part of normal fortnightly Store Sale on

FRIDAY 20TH MARCH 2015 AT 12 NOON

At Bridgnorth Livestock & Auction Centre

SPRING LAND & RURAL PROPERTY AUCTION

WEDNESDAY 22ND APRIL 2015

ENTRIES NOW INVITED

For more information and a no obligation appraisal contact Stuart Richards 07794 900648

NEXT STORE SALE

THIS FRIDAY 20TH FEBRUARY

Further Entries Invited. Catalogue available online

FARMS WANTED

IN SOUTH STAFFORDSHIRE/SHROPSHIRE BORDER

Retained clients seek

Farm up to 50 acres with modern Farm Buildings
& 200 acre Pasture Farm

Contact Rob McCabe for details

RED TRACTOR TEAM CONSULTATION MEETING
HELD AT STONELEIGH ON THURSDAY 12TH FEBRUARY

Subject discussed: Delivering Lifetime Assured Beef

As you may be aware, Nock Deighton Agricultural LLP organised a coach to travel to the above event. As members of the Livestock Auctioneers Association, we feel that this is an issue which many cattle farmers are unaware of and do not fully grasp the implications to them. This meeting was the last of three held by the RTT nationally to gauge industry opinion. 35 farmers and auctioneers attended from the Bridgnorth and Shrewsbury area.

It appeared that the only hard evidence for whole life assurance to be of benefit to the industry was two national surveys carried out by an independent group where only 2,000 people were asked various questions. Although the surveys leant towards the housewife believing the Red Tractor logo to mean “for all of the animal’s life”, it must be noted that 64% of people did not know what Red Tractor was!

Whilst we may or may not all agree with the philosophy of whole life assurance, it falls down dramatically as not everyone who uses the label has to buy into the scheme. Farmers, auctioneers, hauliers, abattoirs and packers all pay their licence fee and are subject to inspection to meet the ever changing standards to be able to use the Red Tractor logo. However, the large supermarkets, where the surveys were carried out, have no obligation to use the logo and pay no contribution to the Red Tractor board. Sainsburys do not use the logo on their meat displays and Marks and Spencer have never used Red Tractor.

Should lifetime assurance be implemented (and this is a strong possibility), farmers who sell store cattle who are not currently assured will be at a disadvantage. Farm Assured feeders will not be allowed to purchase non-assured cattle as they do at present. Many smaller store cattle vendors will be forced out of business – this cannot be right and will not help rural communities on the marginal areas where many of these affected producers farm. Of course as things stand, every farmer has the choice to buy into the Red Tractor. We believe this should remain the business decision of individual farmers.

Needless to say, of the 150-200 people attending this consultation, the largest majority were against this proposal.

We advise every producer to fill in the Consultation Questionnaire having read the consultation document, all of which are available from the market office or online from the Red Tractor or Nock Deighton websites. If you do not agree with whole life assurance, just answer NO whilst you can still do something about it.